

Health Promotion at the WorkPlace – It's worth it!

Results in
Practice:

2,71

Factor Return on Investment *

6-9%

Reduction of Resignations *

89%

More Activity at the WorkPlace **

+++ Factor 2,71 return on investment through strategic health management +++
Declining resignation rates +++ Proven increase of physical activity at the WorkPlace
+++ Strengthening of staff satisfaction in the enterprise +++

Image: Project Eurocres

*Source: Harvard Business Manager April 2011

**Source: Employee survey project Eurocres 2011