

# Health Promotion at the WorkPlace – It's worth it!

Results in Practice:

**2,71**

**Factor Return on Investment \***

**6-9%**

**Reduction of Resignations \***

**89%**

**More Activity at the WorkPlace \*\***



+++ Factor 2,71 return on investment through strategic health management +++  
Declining resignation rates +++ Proven increase of physical activity at the WorkPlace  
+++ Strengthening of staff satisfaction in the enterprise +++

Image: Project Eurocres

\*Source: Harvard Business Manager April 2011

\*\*Source: Employee survey project Eurocres 2011