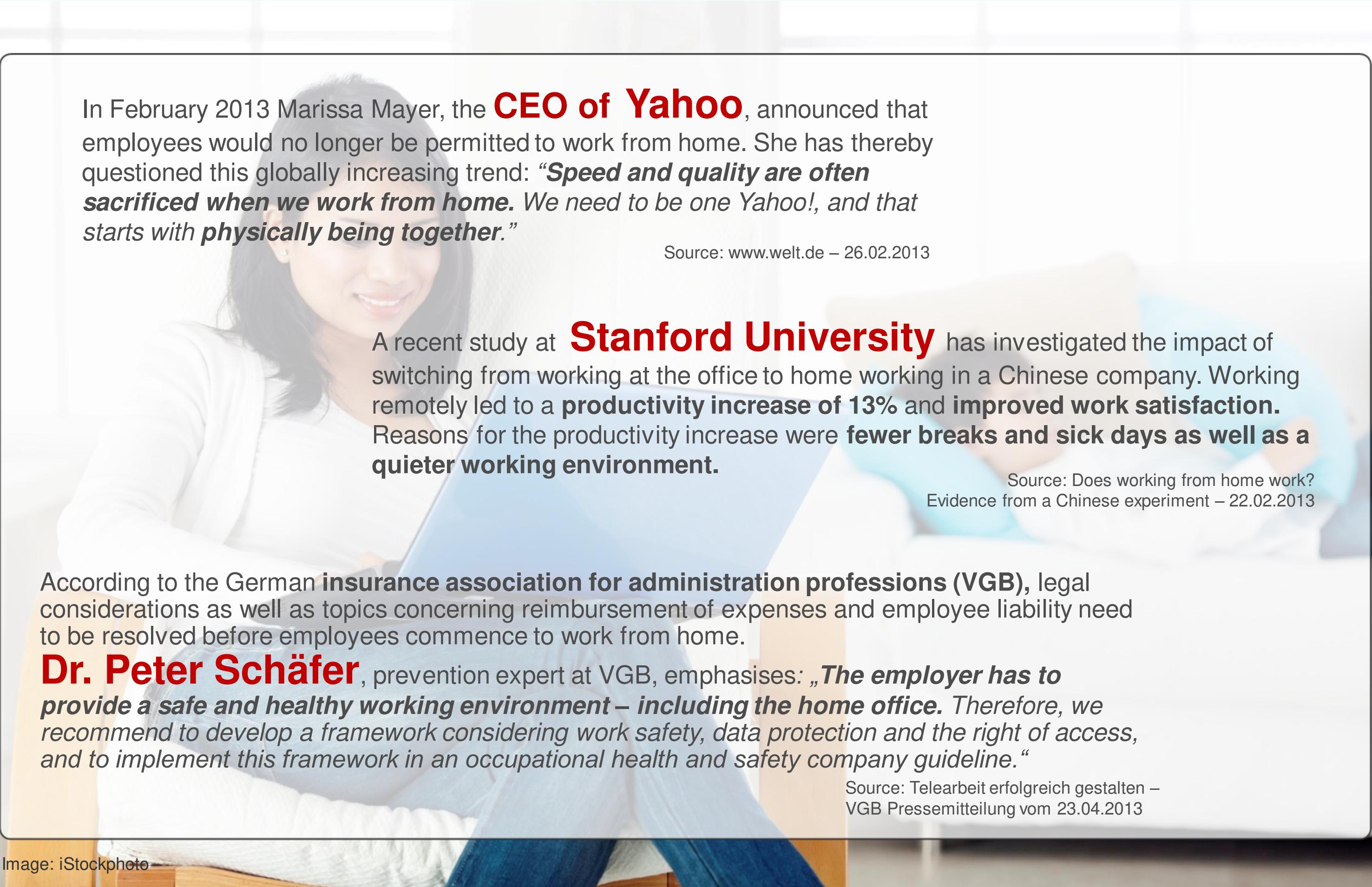


HomeOffice – „Curse or Blessing?“



In February 2013 Marissa Mayer, the **CEO of Yahoo**, announced that employees would no longer be permitted to work from home. She has thereby questioned this globally increasing trend: **“Speed and quality are often sacrificed when we work from home. We need to be one Yahoo!, and that starts with physically being together.”**

Source: www.welt.de – 26.02.2013

A recent study at **Stanford University** has investigated the impact of switching from working at the office to home working in a Chinese company. Working remotely led to a **productivity increase of 13%** and **improved work satisfaction**. Reasons for the productivity increase were **fewer breaks and sick days as well as a quieter working environment**.

Source: Does working from home work?
Evidence from a Chinese experiment – 22.02.2013

According to the German **insurance association for administration professions (VGB)**, legal considerations as well as topics concerning reimbursement of expenses and employee liability need to be resolved before employees commence to work from home.

Dr. Peter Schäfer, prevention expert at VGB, emphasises: **„The employer has to provide a safe and healthy working environment – including the home office. Therefore, we recommend to develop a framework considering work safety, data protection and the right of access, and to implement this framework in an occupational health and safety company guideline.“**

Source: Telearbeit erfolgreich gestalten –
VGB Pressemitteilung vom 23.04.2013