

# Top Orgatec Health Innovations 2014

## eurocresActiveOffice® INDEX

**EUROCRES**  
WORK.  
PLACE.  
PERFORMANCE.



+++ exercise-motivating design +++ trend change towards comfort features +++ Cross-linking stimulates exercises +++ conserved naturalness +++ lounge-furniture encourages movement +++ ActiveOffice® INDEX rates product quality +++



# Top 01: Dress – Brunner

## Exercise-motivating design



+++ new pendular stool which distinguishes itself from previous models pleasantly +++ elastic high tech material envelopes the structure +++ the overall impression seduces to a more dynamic and healthy behaviour at work +++



## Top 02: Gaucho – Rovo Chair

### Playful animation of movement without tutorial

+++ a combined stool and rocking chair motivates to sit in a more active way +++ natural and very functional design guarantees intuitive and playful use +++ the utilisation stabilizes thigh, abdomen, neck and dorsal muscles +++

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## Top 03: Harbour Work Lounge – Haworth

### Multifunctional lounge chair

+++ Lounge chair with significant supine position and moveable laptop table provides relaxed work and therefore relief from the usual way of sitting +++ swivel joints motivate small movements +++ a deeper-than-usual seating position challenges and increases the effort to sit or to stand up +++

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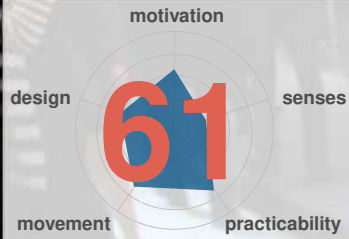
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# Top 04: X-Table – Holmris Group

## Trend change towards comfort features

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+++ fast and effective outside crank to encourage movement  
+++ electric und hydraulic systems assuring comfort  
give way to a new and sustained movement-promoting attitude in work and life ethics  
+++ height adjustable within seconds  
+++

# Top 05: Balance Seat – Humantool

## Unconventional suitability for mass products



+++ simple sphere-meets-saddle seat enhances movements on all seating systems +++ intuitive swinging and balancing unconsciously activates different sets of muscles during working hours +++ prevents tensions within the dorsum as well as in neck and shoulder +++





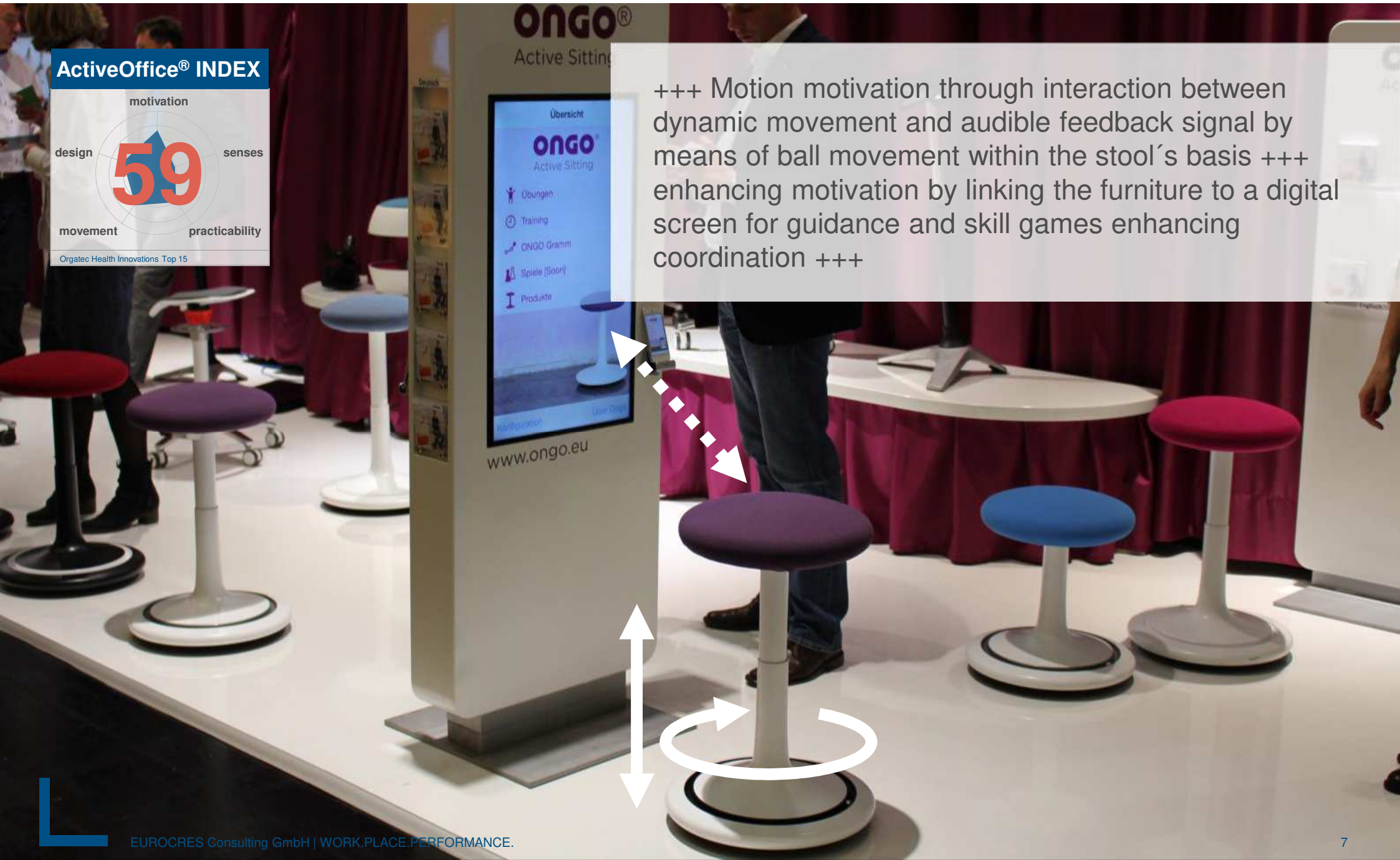
## Top 06: Ongo Classic – Ongo

### Cross-linking stimulates exercises

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+++ Motion motivation through interaction between dynamic movement and audible feedback signal by means of ball movement within the stool's basis +++  
enhancing motivation by linking the furniture to a digital screen for guidance and skill games enhancing coordination +++



# Top 07: W-Cube – Wagner

## Lounge furniture encourages movement

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+++ the Dondola® seat system works in three dimensions and is the first lounge furniture supporting small movements when seated +++ relieves and strengthens the spinal cord simultaneously +++ the relaxing back rest's open angle varies with the usual way of seating +++





## Top 08: Ology Tischsystem – Steelcase

### Furniture become more holistic

+++ First table system that supports the user's physiology and biology +++ ergonomic soft edge reduces permanent pressure on forearm and reduces neck and shoulder discomfort +++ antibacterial sealing stops growth of the most common 99% of microorganisms +++



## Top 09: Abachus – Extremis

### Opening up free spaces

+++ use of outside spaces with innovative open-air-furniture +++ the design enforces communicative upright sitting positions and has a sunshade +++ the strategic use of roof decks, front gardens and public green creates a link between inside and outside +++

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## Top 10: Muffle – Okamura

### Added stimulation of the senses

+++ Fusion of furniture elements with unexpected added features +++ stool with oval seating area seduces to shift position +++ integrated aromatic dispenser bedews the room air and stimulates the senses through functional scents +++

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# Top 11: Grasswall – Akustik Fabrik

## Conserved naturalness

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+++ conserved natural materials combined with modern office design +++ new naturalness increases comfort, concentration and productivity +++ Greenwalls are natural, sustainable and simultaneously acoustically effective wall decorations +++

### GRASSWALL





# Top 12: Torro – Lande

## Design enforces multiple seating positions

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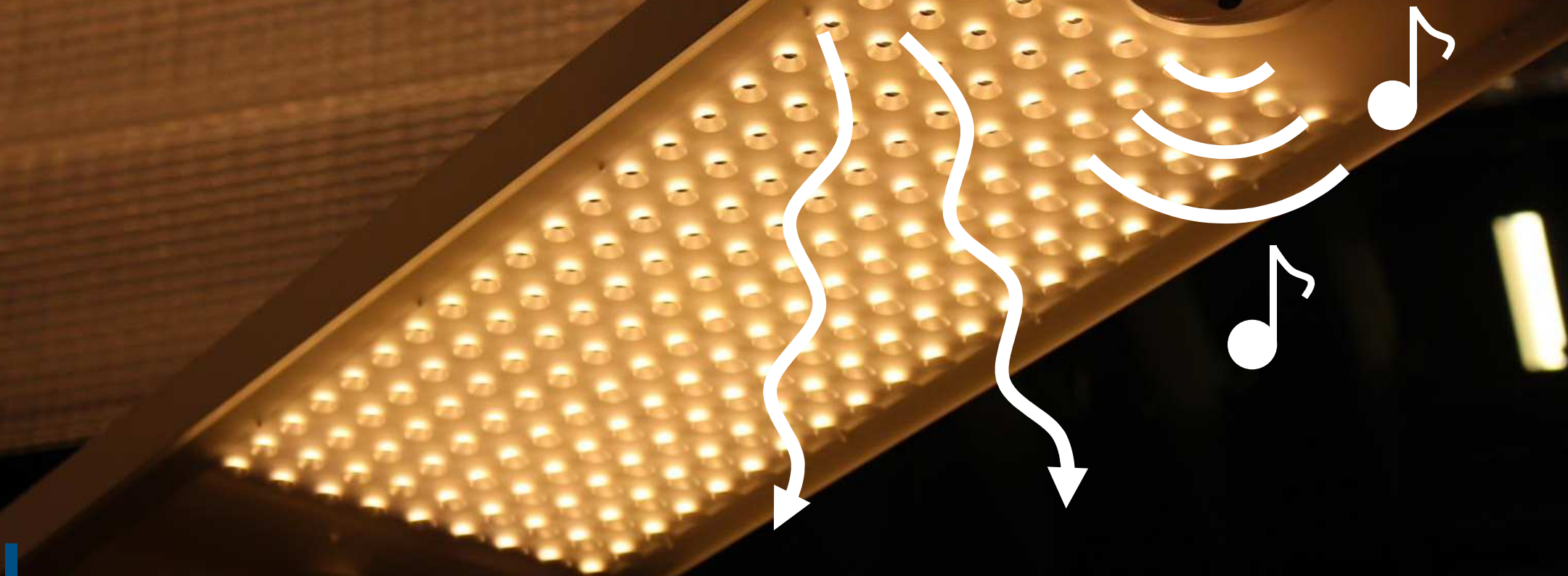
+++ Fresh design approach motivates use and encourages to take different angles of vision +++ notebook support with saddle-like seat enforces relief from standard postures and allows to use the chair in equestrian, reclining or side part position +++



## Top 13: Sound masking LED Light – Nimbus

Individuality creates user contentment

+++ LED light for work stations masks sound and allows individual influence to reduce acoustic sources of irritation  
+++ explicitly lowered sound level in comparison to comprehensive sound-masking measures for the reduction of identifiable communication and for the improvement of employee's concentration +++





# Top 14: Hack – Vitra

## Multi-dimensional mobility

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+++ multi-functional possibilities to use the furniture system for different purposes - as desk for seated or upright position or even as a bench – enhance movement  
+++ the raw design motivates to take possession of it through pasting or painting  
+++ folded together it can be relocated and allows the flexible use of space +++



# Top 15: Smart Point Clean&Go – WHR GmbH

## Self-service office hygiene

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- +++ convenient wet wipe dispenser stimulates do-it-yourself cleaning of table tops, keyboards, arm rests etc.
- +++ required for increasingly popular shared-office-environments
- +++ individual responsibility raises contentment and subjective well-being
- +++





## Rating system eurocresActiveOffice® INDEX

The eurocresActiveOffice® INDEX rates effectivity and quality of products promoting agility and health in working environments. Through experts evaluations in five subcategories a ranking procedure is generated for all products within a scale of 1 to 100 points.

<b>motivation</b>	Will the product motivate the user?	<ul style="list-style-type: none"> <li>Is it fun to use the product?</li> <li>Can you use the product casually?</li> <li>Do you feel emotionally attached to the product?</li> <li>Is the product inspiring or allowing other additional features?</li> </ul>
<b>design</b>	Is the product designed appealingly and useful?	<ul style="list-style-type: none"> <li>Are material and workmanship appealing?</li> <li>Is the product self-explanatory?</li> <li>Does the design enforce an unconscious use?</li> </ul>
<b>exercise</b>	Does the product enhance physical activity?	<ul style="list-style-type: none"> <li>Do you feel better after using the product?</li> <li>Raises the product the agility?</li> <li>How intense is the exercise?</li> <li>Does the product activate most body parts?</li> </ul>
<b>practicability</b>	Is the product easy to implement?	<ul style="list-style-type: none"> <li>Are intensive structural alterations necessary?</li> <li>Are there any doubts about hygiene?</li> <li>Does the product need additional office space?</li> </ul>
<b>senses</b>	Is the product attractive for the senses?	<ul style="list-style-type: none"> <li>Are the surfaces pleasant to touch?</li> <li>Does the product challenge the sense of balance?</li> <li>Does it affect the senses of hearing or smelling in a positive way?</li> </ul>